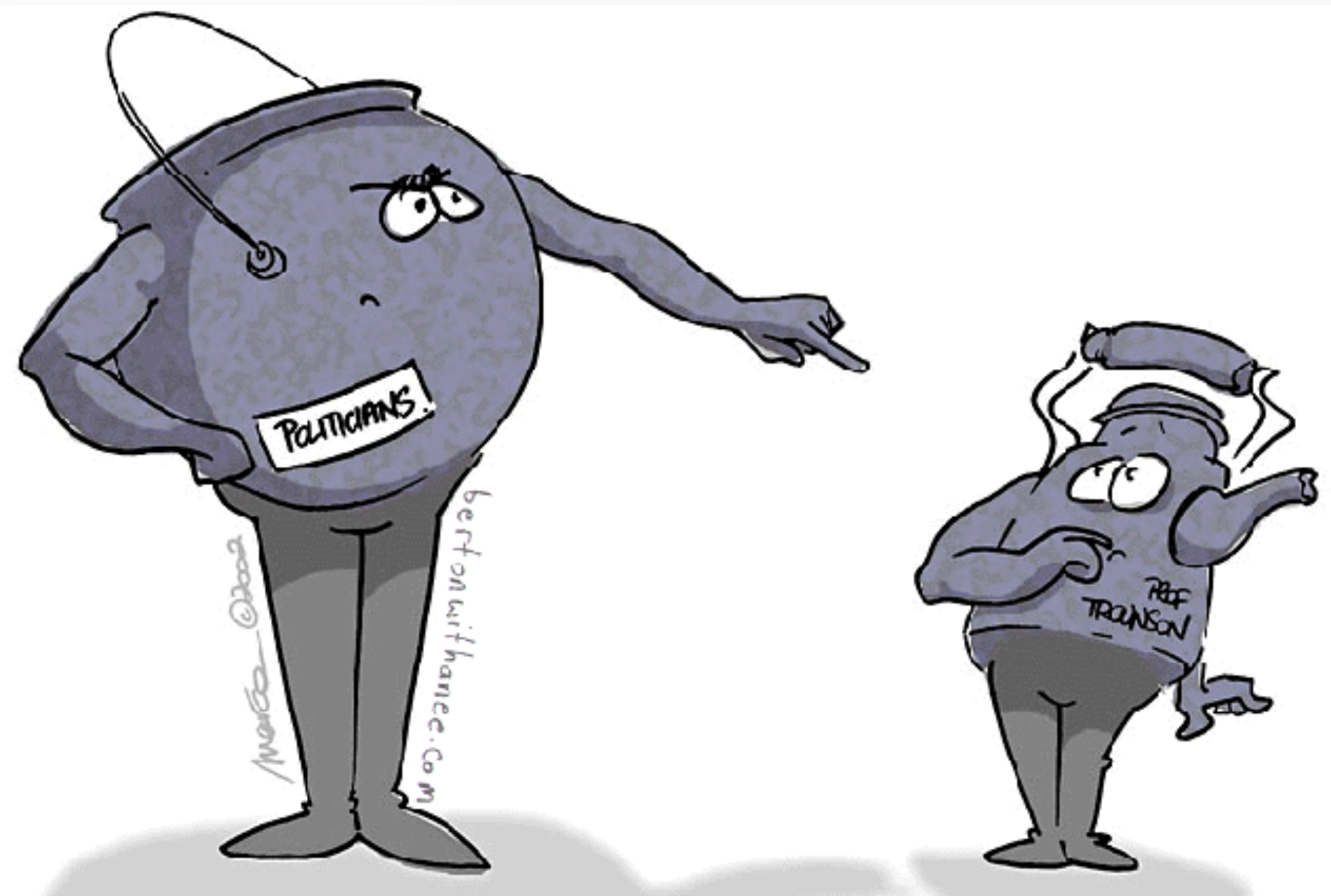




Ethics and IT security

MUDr. Filip Brodan

NON-ETHICAL



MEASURING ETHICS?

Customer Feedback
provide us feedback on the

Excellent

☒☒☒☒☒

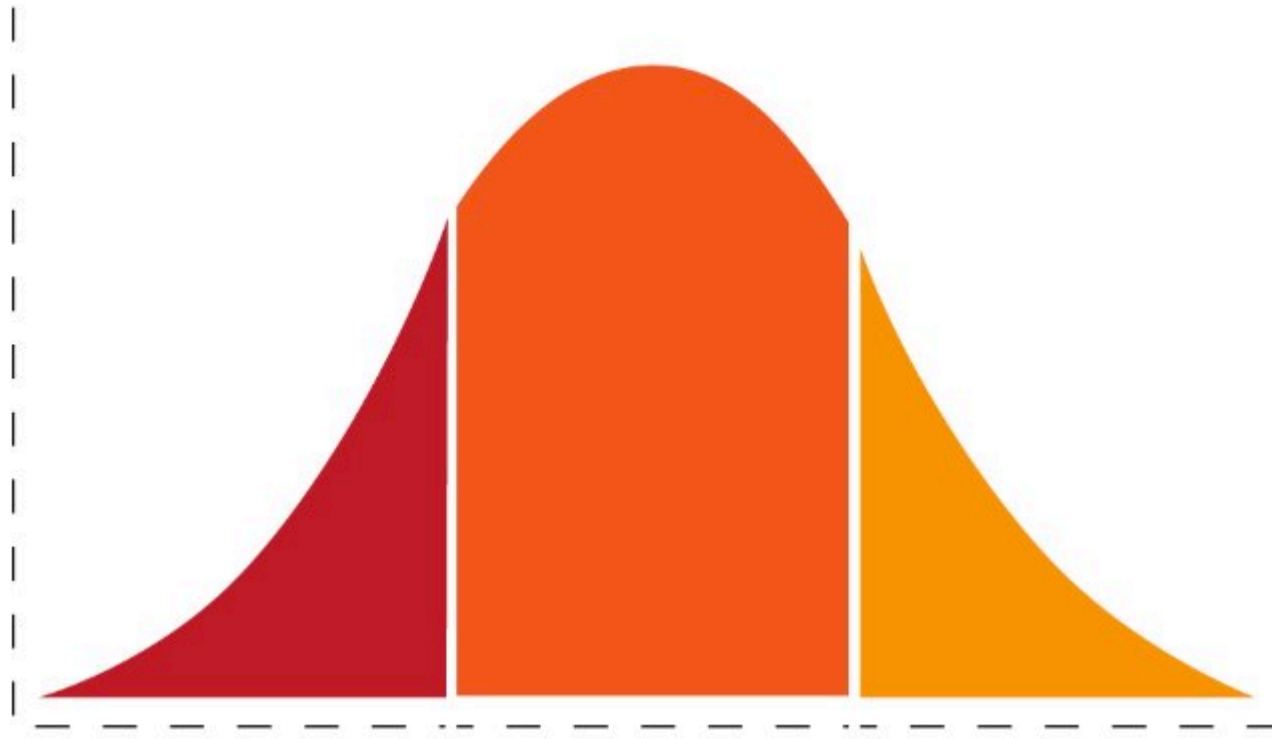
Very Good

☐☐☐☐

Average

☐☐

Color-Word Association Technique (CWAT)
since 1981, patented.

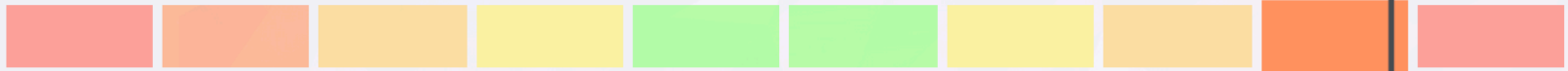


I steal
I blackmail
Revenge

Integrity & Ethics

Attitudes in accord with ethical standards and norms.

88



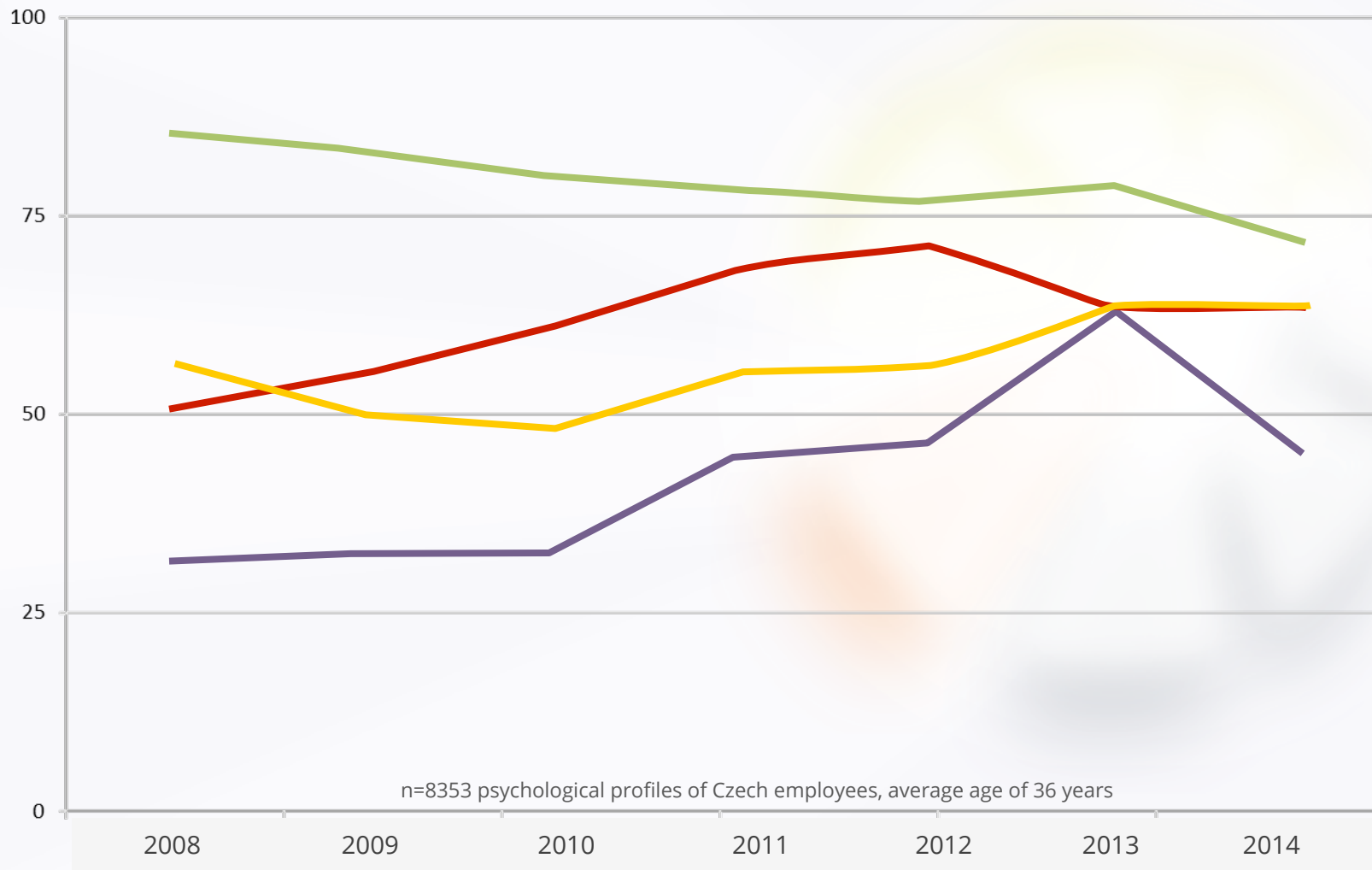
unprincipled
unscrupulous
unethical

principled
honourable
ethical

self-righteous
moralistic
puritanical

Czech Employees

(2008-2014)



Rules Stress
Personal gain Non-ethical behavior

Ethical culture

- Start with yourself
- Don't tolerate / React immediately
- Stress, threat, insecurity =
non-ethical behaviour



Thank you for your attention

MUDr. Filip Brodan